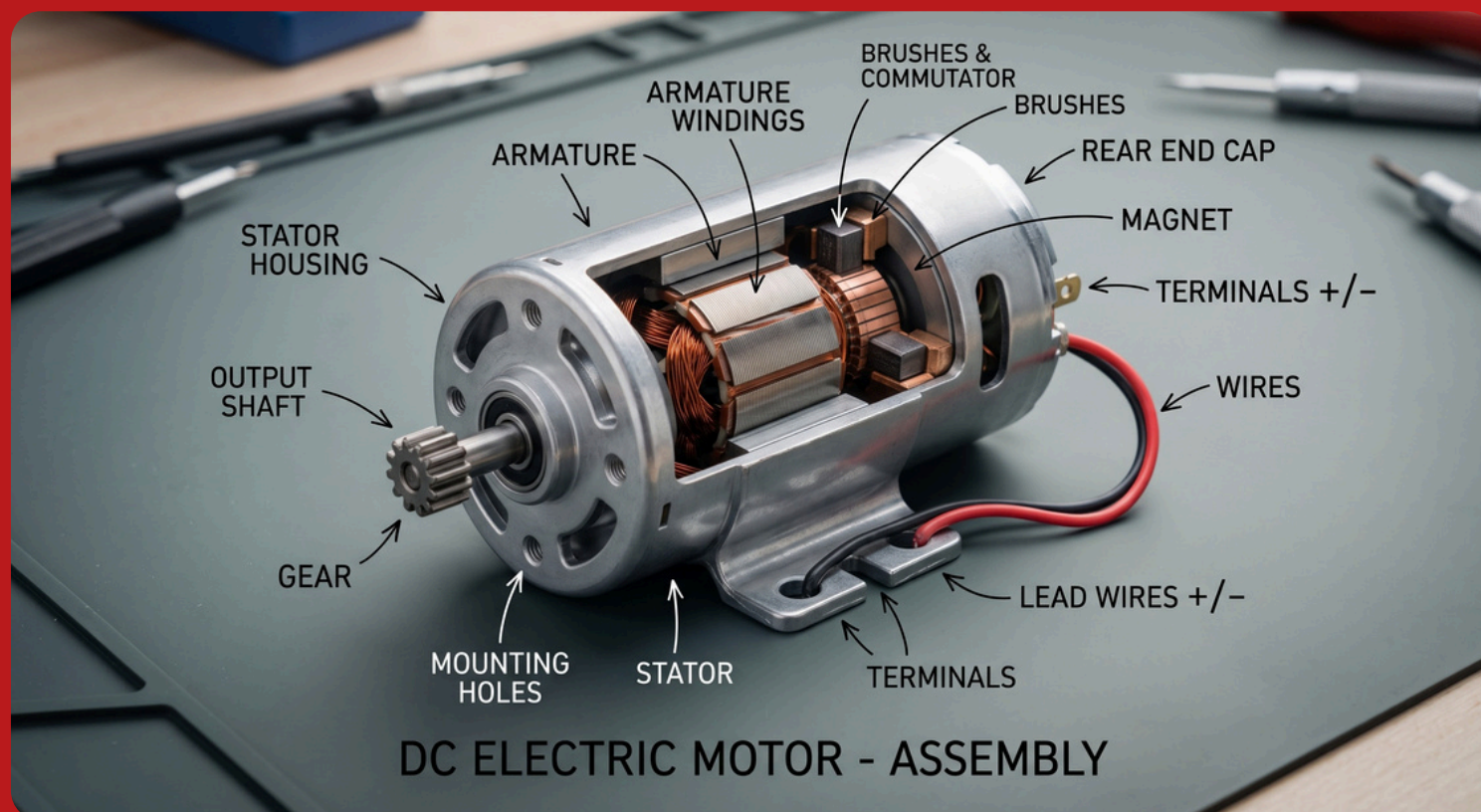
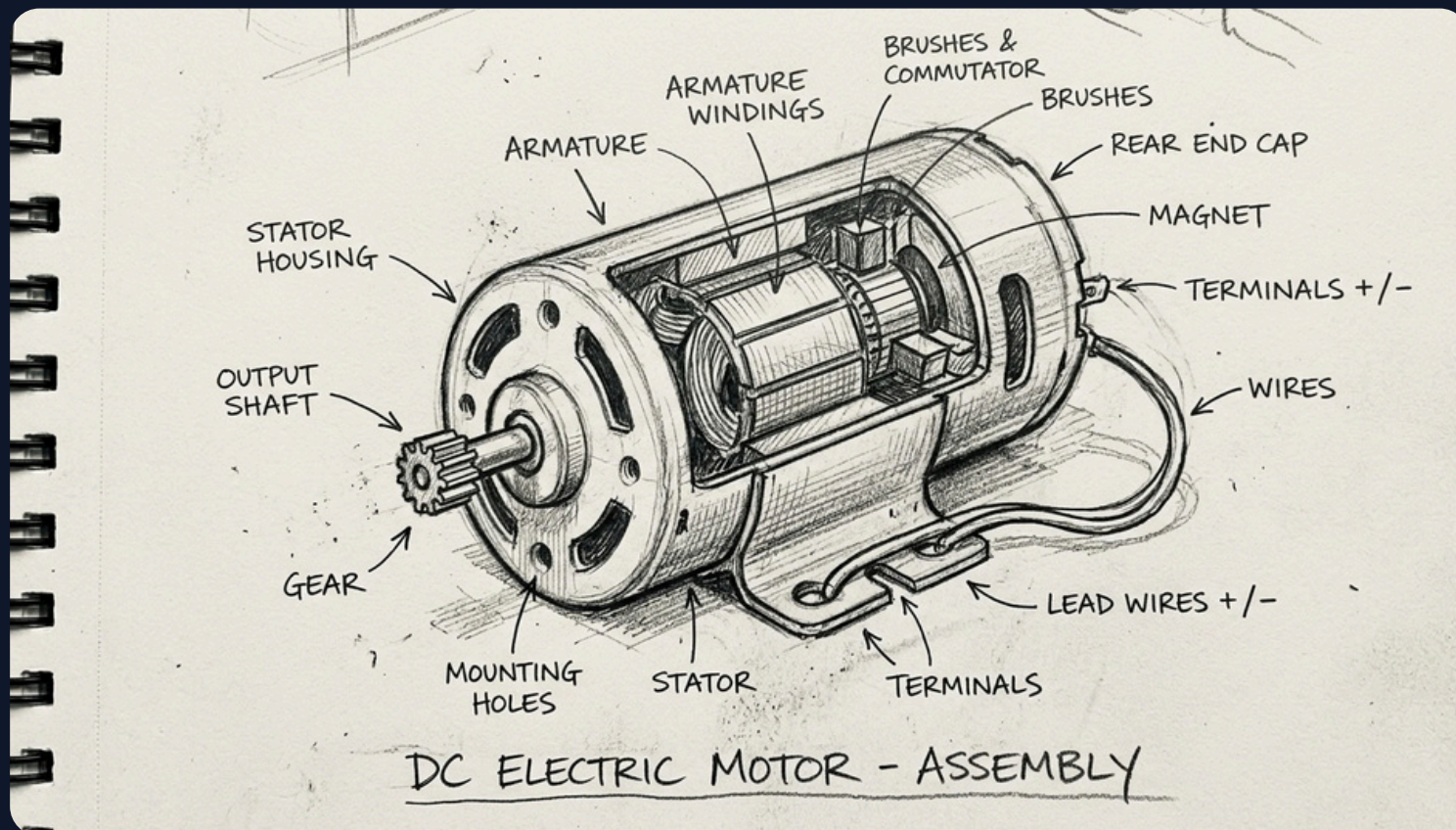


How Overseas Brands Can **Safely** Execute Custom Manufacturing in China



www.supplierlinkup.com

The £1 Profit Hack

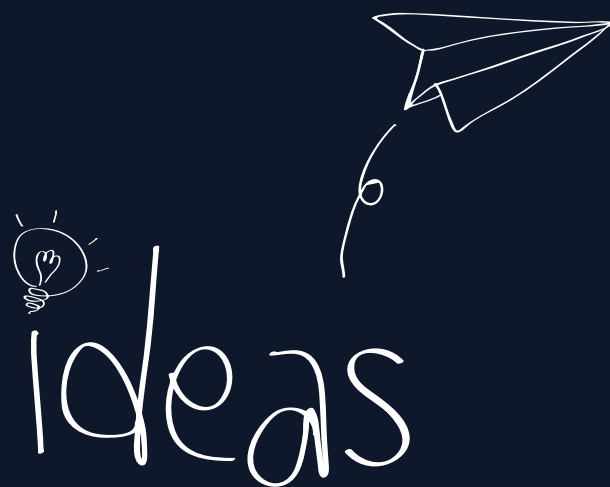
Shrinking a phone stand by just a few millimeters changes its UK shipping tier from a "Small Parcel" to a "Large Letter." The Result: Postage drops from £3.85 to £2.85. That is £1 of pure profit added to every single order.



The Fatal Mistake

To execute a custom design before Q4, you need a private mold. The Trap: Frantically searching B2B platforms and blasting RFQs to find a factory.

The Reality: You just gave your highly profitable design improvement to trading companies and competitors for free.



The Cost Illusion

When components are easily available on the market, brand owners often assume custom molds aren't necessary. When they find out tooling is required, they back down, fearing high upfront costs and the risk of dead inventory.

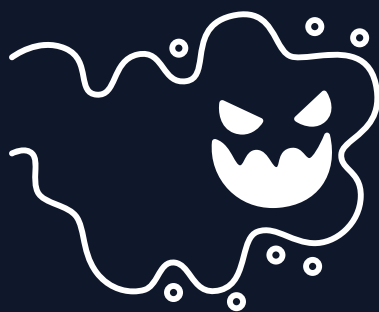


The Communication Nightmare

Custom development often starts with a site photo, a sketch, or a vague requirement.

Without professional intervention, an inefficient communication loop begins:

- Factory interprets need → Engineering finds missing specs → Asks you for data → You add new requests → Revisions drag on.
- Non-standard projects are highly prone to verbal agreements with no written records, leading to catastrophic disputes over materials and craftsmanship once the mold is cut.



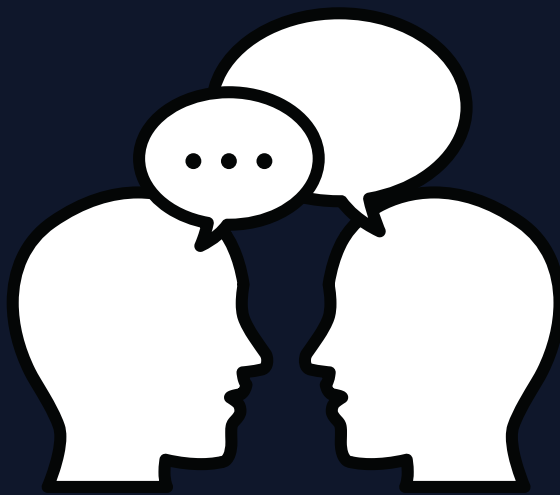
The SupplierLinkUp Solution

- Tooling Rebates: We negotiate contracts where cumulative reorders trigger full mold refunds.
- 100% IP Protection: You own the private mold. We enforce strict NNN agreements so the factory never sells your product to competitors.



Engineering-First Communication

- No Endless Revisions: Our engineers document and lock in every detail before the mold is cut.
- Precise Factory Matching: We pair your exact project type (all-new, variant, or configurable) with the right manufacturer.
- No Hidden Fees: We pre-negotiate free minor adjustments during the sampling phase.



Milestone Control & Logistics Optimization

- Strict Validation: We follow a safe production logic: Sample → Small Batch → Mass Production.
- On-the-Ground Tracking: We monitor raw materials, cutting, and scheduling every working day in China.
- Optimized Shipping: We secure clear warranty terms and optimize freight (like DAP over DDP) to hit your urgent Q4 deadlines.

